

## **Complete Communications, Inc. (CCI) Rolling Out New SIP Trunking Communications Technology To Its Client Base**

Clinton Township, MI – 06.05.09 – Complete Communications, Inc. (CCI), recently completed installation of an all new SIP Trunking technology solution for Checkmate Associates, a marketing firm located in Rochester, MI. Leveraging both VoIP (Voice Over Internet Protocol) and state-of-the-art SIP (Session Initiated Protocol) Trunking technology, Checkmate Associates has achieved a 60% reduction in its local/long distance phone related costs.

SIP Trunking provides customers with unlimited local calling, lowered long distance rates, legacy system compatibility, disaster recovery and instant scalability. “We couldn’t be happier with the new phone system,” said Debbie Scartozzi, Checkmate Associates President. “Adopting the SIP trunking technology directly supports our goals to enhance our connection with clients and our commitment to engage local firms. Another great benefit of SIP Trunking is its scalability – as our company grows it allows us to easily add capacity when and where we need it.”

“Checkmate Associates is a prime example of a company that knows how to harness new technology to their benefit,” said Mike Meldrum, President of CCI. “We’re working across our entire customer base – to help them reap the same benefits by upgrading their systems and reducing the overall cost of ownership.”

### **About Complete Communications, Inc.**

Founded in 1987, Complete Communications, Inc. (CCI) is a recognized leader in the communications arena, providing full service tailor-made solutions to its customers throughout Michigan. CCI is unique, in the fact that they offer their customers a “single source”/one-stop—shop capability for all their communication needs. Fundamental to the company’s success is its ability to implement projects and maintenance solutions that consistently exceed customer expectations.

### **About Checkmate Associates**

Founded in 2007, Checkmate Associates is a full service business development and marketing firm that specializes in providing companies the executable strategies needed to establish and support strong, lifelong and profitable client relationships. Checkmate Associates provides knowledge in all areas of business development and marketing, with an emphasis on relationship building. This relationship building allows companies to streamline their business objectives and realize executable strategies to increase business and gain a competitive advantage in the marketplace. Checkmate Associates services companies across numerous industries including the following: Accounting, Financial Services, Health Care, Information Technology and Legal. ([www.ck-mate.com](http://www.ck-mate.com))